

Subject: Re: Video of CD10 Cleanup Event
From: Vanessa Rodriguez
Date: 09/26/2016 03:59 PM
To: Wilshire Center BID
CC: Cairo Rodriguez <cairo.rodriguez@lacity.org>

Thanks Mike. Yes, Cairo and I connected. We definitely invite you to film the event. The more positive the final version, the better. We're happy to promote the sequence via social media whenever it's finished being cut. Thanks.

On Fri, Sep 23, 2016 at 3:31 PM, Wilshire Center BID <mike@wilshirecenter.com> wrote:

Hi Vanessa,

My name is Mike Russell and I work for the Wilshire Center BID in CD10.

Cairo told me that I should contact you about having our camera person film the CD10 cleanup event on October 1st. We usually edit the events down to a 3-5 minute video that we put on our youtube page and social media sites. We also play the videos at our BID Board meetings. We never advertise or sell anything in any of the videos.

Please let me know if you have any questions or concerns. Lets talk next week if you have time.

Here are a few sample of our our past cleanup videos:

1. <https://youtu.be/jloHg7zSMoY>
2. <https://youtu.be/oJM4ld2biog>
3. <https://youtu.be/nP95FH7qHJ0>

All video: <https://www.youtube.com/user/WCBID/videos>

Thank you,
Mike Russell
Wilshire Center Business Improvement Corporation (WCBIC)
mike@wilshirecenter.com
www.wilshirecenter.com
facebook.com/wilshirecenter
[213-487-7003](tel:213-487-7003)
3600 Wilshire Blvd., Suite 1032
Los Angeles, CA 90010

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Vanessa F. Rodriguez
Press Deputy
Office of Council President Herb J. Wesson, Jr.
200 N. Spring Street, Room 430
Los Angeles, CA 90012
(213) 473-7010
www.herbwesson.com

